



DESMOND DOSS INAUGURAL MEMORIAL GOLF TOURNAMENT (DDMGT)

Minutes of Vimeo Golf Committee Meeting May 4, 2020

By Jeffrey Cordone Committee Chair

TO: Committee Members: Doug Ehrhardt, Phil Garver, * Bill Haupt, * Don Livesay, * Roger Rustad, and Gabe Videla. Guest Rick Kolseth. (*) Absent

- 1) Chair gave a report of his and Gabe's conference call April 30th with Tournament Host & Turning Stone CEO Ray Halbritter. We continue to strategize around COVID-19 and after discussing moving forward, Ray replied, "Jeffrey now is the perfect time to open up your event... and move forward... we are still excited about hosting your event and are going to do all we can to make it successful...". Thus, we met our "turning on the switch" of our ***DDMGT Webpage live on Friday May 1st***.
- 2) Doug & Ric gave a report and review of the webpage, which they have spent many hours developing. All good, with refinements to continue as we move ahead.
- 3) Chair outlined a necessary pivot with our event as a result of *COVID-19 now* dedicating our Inaugural Tournament to 1st Responders, Educators and Influencers of Youth, Our Host, Ray Halbritter, will be researching for us local front-line heroes in his community, who can become guests sponsored by non-golfer patrons.
- 4) If social distancing continues Turning Stone has the capability of providing 144 Golf Carts so each golfer drives his own.
- 5) The Chair emphasized, to counter the possibilities of post COVID no shows, our Host Ray Halbritter, is doing all he can to "set the stage" for our inaugural tournament to be successful, even offering to reach-out to his community and sphere of influence. It is incumbent we as *Foundation Board Members* demonstrate reaching out to each of our spheres of influence ~ contacting and pre-registering! Chair's goal is to have 50% of the tournament registered by June 30th. Chair also stated he is going to lead the way and is committed to filling 1/3 of the foursome field (12).
- 6) Chair and Doug emphasized the need for *Board and Advisory Board Members* to broaden their list (reach of asks) of 10 to the broader audience of non-golfers.
- 7) While there may be potentially fewer individuals traveling to our *Destination Event*, fundraisers are still happening all across our Nation. Yes many small businesses and professional entities are stretched, but people are pulling together to contribute. So while our DDMGT "ask" became a bit more challenging we have the opportunity to broaden our reach.
- 8) RE: the *Tournament Trophy Dinner and Screening of "TCO"* with Q&A following ~ Ray stated while the dinner theater seats 300 people, they have an event center that seats 5000 where we can arrange social distancing seating if required.



- 9) The Committee was encouraged to review/surf on their own the *DDMGT website* to become familiar with the flow of information ~ how to guide their contacts to pre-register for the tournament or guide them as a patron sponsor of a foursome or single golfer. The Chair emphasized the importance of continuing to contact individuals and pre-registering them!! It was also highlighted that pre-registered individuals/golfers would be notified when Turning Stone re-opens their Hotel Registration so they can make their accommodations accordingly.
- 10) Additionally, in this “New Normal”, our negotiated partnership with *Ship Sticks* is even more timely ~ players have the option to ship their clubs directly to Turning Stone vs. hauling them through the airport. And if any guest would like assistance with their travel & rental car, they can become acquainted with the travel features we have provided with *Effortless Travel* ~ so our guests have a 1st Class Experience.
- 11) Brief discussion on Adventist Health Corporate (Florida). An initial conversation between Bill Haupt and Des Cumming revealed a somewhat complicated approach. And now with COVID-19 we have put AH on the back burner. Maybe next year, which was confirmed in a phone conversation I had with Don Livesay.
- 12) Next Committee Meeting we’ll utilize Vimeo again. Thank you Roger for setting up our meeting this time, and being our meeting tech forthcoming. Gratitude.
- 13) Meeting adjourned.

Jeffery Cordone
Chair